

GOLF ADVISORY COMMITTEE

MINUTES OF MEETING

JULY 31, 2018

Present: Bob Kessler, Chairman, Geri Fasulo, Frank Biancaniello, Larry Davies and Board Liaison Tom Herrick.

Absent: Director of Golf, John Malinowski, Joe Lynch, Olga Novy, Frank Daly, and Ginger McGovern

Director of Golf Report:

There was no report from the Director of Golf. The Committee is waiting answers from last month's meeting which included the following: an update on the status of the tee time utilization report; update on the drainage issue outside the pro shop; status of the handicap computers in the locker rooms; status of the cart signs being placed in the carts and if the pro staff/club have access to AED's and is personnel trained on its use. The Committee would also like to know the status of the request for divot mix to be placed on the range so our players could fill the divots they make and an update on the work order for the course bathroom refurbishing. The scoreboard was fixed and painted prior to the 50th Anniversary Golf Tournament.

Financial Report:

The YTD combined Golf and Tern Grille actual net operating results are a positive \$9,887 when compared to the prior year. Although revenue has decreased, the positive results were achieved by a decrease in expenses.

Membership/Members:

The June 30, 2018 numbers are comparable with the June 30, 2017 numbers so there should not be a significant change in the annual numbers.

It was brought up to the Committee that Ocean City was offering a \$98.00 membership for a 2 year commitment. There are, of course, restrictions on this type of membership at Ocean City. This offer has attracted some of our players.

People usually make an early decision on joining golf clubs. Ocean Pines needs to do a much better job at marketing and advertising our Ocean Pines Golf Course. We need to get the rates we will be charging for the following season out to the public and our members earlier than we have been doing. We never see any ads in our local newspapers for golf specials, etc. Renters always pick up the local newspapers for information on activities and golf. Renters do not receive any of the Ocean Pines Association updates which are sent out via emails to homeowners. Renters are also not likely to go to the Ocean Pines Facebook page for information.

The same is true for the 'special'- 9 holes of Golf at 3:00 pm which included a hot dog and beer offered during the month of July. The Committee would like to know how many of the 'specials' were actually sold. There appeared to be no outside advertising for this special. The staff did not seem to promote the special. When a person called in to get a late afternoon 9 hole tee time a staff member was heard telling them we had one at 2:30 pm and booked the person. The 3:00 pm special was never mentioned to the caller. Staff training is critical in selling specials to potential players at Ocean Pines.

Golf Rounds:

Play is down approximately 600 rounds through June and is attributed to excessive rain. July numbers will probably be down, also, as rain continued through July.

Resolution C-01 Annual 2018 Committee Report:

Members of the GAC should start thinking about what they would like to see included in the Annual Report.

New Topics/Issues

The new clubhouse renovation project was discussed. Plans for the project will be on the OP website. A new roof is proposed since the existing one still has many problems with leakage.

The conditions of our outside bathrooms were brought up, again. They are not being maintained in a satisfactory manner to the membership. There are still dead bugs, paper and other trash on the floors. Toilet paper is still not being put where it belongs. The gutters, on both bathrooms, are filled with debris.

The drainage issue outside the pro shop has been going on for a long time. The water dripping out and running across the walkway area creates a hazard for our members and outside players. Photos of this dangerous condition will be forwarded to the Board and management for action.

A suggestion was made the Tern Grill employees, except the kitchen staff, wear an Ocean Pines logo shirt with name tags. Other employees of the club wear OP shirts. This would help make the Tern Grill look more professional.

A request was made a while ago about placing a fence around the maintenance area in order to hide the debris around this area. Was there ever a work order submitted concerning a fence around the maintenance area that faces the course? It is not very attractive to stand on the 1st green and look at the junk around the maintenance shed or tee off on #2 and see the debris.

Public Comments:

None

The next meeting is scheduled for August 28, 2018 at 3:00 pm. The location of the meeting is in the Conference Room at the Administration building.

Respectfully submitted,

Geri Fasulo, GAC Member