

GOLF ADVISORY COMMITTEE

MINUTES OF MEETING

OCTOBER 24, 2017

Attendees: Bob Kessler, Chairman, Ginger McGovern, Joe Lynch, Jim Beisler, Olga Novy, Frank Biancaniello; Absent: Janasek, Davies, Stiles, Malinowski, Herrick

The Meeting was called to order at 3:00 P.M.

Director of Golf Report: No Report

Financials: September performance was positive \$4665 to budget. Wages and benefits are ~\$70K under budget YTD.

Membership: Total membership is up 8 from 2016, mostly due to an increase in limited memberships.

Course Maintenance: Greens 7, 8, 12, 14 continue to show signs of stress. **Recommendation:** Implement actions to improve course playability. For example, widen fairways at choke points, provide a first cut of rough at edges of fairways.

Year End Report: The committee members approved the recommendations to the BOD. We added *Monitor operating performance* to Section VI.

Old Business: We need to increase the use of OPA marketing and publicity resources to improve communications with OPA members interested in golf. If we focus more effectively on this population, we may be able to convince some members of the benefits of club membership. Develop information packets to be passed to new golfers when signing in at the Pro Shop or Administration Building.

Adjournment at 3:50 P.M. Next meeting: Tue. Dec. 12, 2017 at 3:00 P.M.

Respectfully submitted,

Jim Beisler

October 25, 2017