

GOLF ADVISORY COMMITTEE
JULY 12, 2010

The open Golf Advisory Committee meeting was attended by eight of our nine members: Tim Halligan, Bill Hickey, Joe Lynch, Mary McCarthy, Susan Petito, Jim Phipps, Jim Rebel and Frank Ruffo. No members of the Board of Directors were available.

Tim Halligan opened the meeting at 5:30 PM in the Board Room of the Administration Building.

The agenda included reports and discussions pertaining to:

- Report from Joe Lynch
- Review of the monthly golf rounds data
- RFP

Joe Lynch told the Committee about a newly formed task force he was asked to join whose purpose is to take the recommendations of the Golf Advisory Committee as well as the motion passed by the Board of Directors to actively solicit, review, conduct interviews and complete due diligence reports in order to make recommendations back to the GAC and the BOD. The scope of the work will include golf operations as well as food & beverage operations. Additionally this Outsourcing Task Force will also evaluate the separation of those two functions based on their interviews and discovery in order to make a final recommendation.

Bob Kessler, prior to leaving for vacation, provided the Committee with the golf round data comparisons through June, 2010 and for the last several years. The efforts of the Marketing Director are resulting in an increased number of rounds being played by non-member golfers.

The subject of RFP's (Request for Proposal) was briefly discussed. We decided that we needed clarification from the Board with respect to who should initialize an RFP. What does the General Manager/GM staff use currently? Should the GM provide the GAC with the RFP for our review and input? Joe Lynch provided the Committee with sample RFP's for two municipal golf courses and Susan Petito volunteered to check on and request RFP's from other municipalities in the area.

Going forward, the GAC will provide the Board of Directors a "Recommendations to Enhance the Golfer's Experience at Ocean Pines" report. This report will include recommendations to be implemented in order to make each golfer's experience a better one. We plan to touch on all areas from dropping off clubs to having refreshments after play. Golfers include Ocean Pines Golf Club members, Ocean Pines residents and outside players.

The meeting was adjourned at 6:55 PM. Our next meeting is scheduled for Monday, August 2, 2010 at 5:30 PM in the Board Room of the Administration Building.