

Strategic Planning Committee Meeting Minutes

December 5, 2024

In attendance: Rob Keesling, Chair, Gary Miller, Fred Helen Johnson, Theresa O’Doherty, Stuart Lakernick, Board Liaison.

Meeting called to order: 9:05 am by chair Rob Keesling

Approval of Minutes: Minutes from November meeting approved.

New Business:

- Rob Keesling sent out a periodic copy of the survey raw data to the committee members for their thoughts.
- Helen Johnson noted perhaps not sending out the surveys via social media earlier may have contributed to a decrease in responses compared to 3 years earlier.
- Rob Keesling suggested that there were several more “Hot Button Issues” on the minds of the community 3 years earlier contributing to more responses than ie., short term rentals, etc., and perhaps more contentment now.
- Gary Miller noted as well, with the election looming at the time of the survey perhaps the community's focus was elsewhere.
- Fred expressed whether the survey would be sufficient enough to be valued by the board based on the numbers?

OPTIONS:

- Gary Miller suggested reopening the survey again via social media open-ended date however no later than the end of January.
- Fred?? noted that since the last meeting in October the count went up 200+ so why not?
- Group agreed it is worth trying to send out again rather than not at all.

REQUEST FROM ROB KEESLING:

- Please look at the survey and consider what you think and feel is relevant to discuss at our next meeting.
- **Old business:**
N/A

Community Survey Status - Ongoing

Rob Keesling will create a charging document to forward to Stuart Lakernick, for IT to create an email blast.

Rob Keesling Chair, reported to date, 628 responses have been recorded.

Survey via Social Media will be sent out again by an email blast to community members and will be extended until at least January or open-ended date, in the hope of increasing the number of responses, although it was noted by Rob Keesling, thus far some very good data has been received.

Meeting adjourned: 10:00 am

Next meeting: Next regularly scheduled meeting is **January 3, 2025**, in Admin Conference Room/Teams

Have a nice Holiday Season and a Happy New Year!