

Communications Advisory Committee
December 12, 2024

Call to Order – Linda Yurche, Chair

In Attendance:

Linda Yurche
Cindy Hoffman
Connie Corbett
Carol Morrison
Elaine Brady
Diane Snyder
Marlene Ott

Linda called the meeting to order at 10:00 am. Committee unanimously accepted the minutes to the October meeting.

Chair's Report

Sent committee report to board

Committee membership update: still have one position open on the committee and Linda encouraged people to nominate candidates

Update on Strategic Planning Committee survey: committee extended the deadline to Christmas. Fewer than 500 responses. Concerned about the response rate.

Old Business

Annual Report as submitted

Plan for December holiday meeting/get-together (Friday, December 20) Pines Public House

Linda will reach out to the old members from this year.

Other old business?

New Business

Committee goals for 2025: Season Kickoff Event. April 28. Anyone interested in being involved in the subcommittee, let Linda know. Every committee will have a table at the event. Connie is willing to volunteer for the coordinating committee but could be away on the event date.

Attitude of Gratitude campaign: Linda plans to recommend an Ocean Pines Good Neighbor Program. The committee's role will be to look at the submissions and make a recommendation to the board. Give them some token. Consider going to State Farm for underwriting a gift card. Elaine recommended doing a monthly proclamation for the person. Connie recommended drafting a plan for the program. Linda will share her plan with the committee. All members supported the proposal.

Talents in the community: Connie recommended recognizing people who are willing to help others in the neighborhood. This would all be on a volunteer basis. Could incorporate teens who have to do community service. Could also incorporate people who need certain things.

Meeting adjourned at 10:29 am.