

Minutes from Ocean Pines Communications Virtual Meeting

June 17, 2024

In Attendance:

Linda Yurche
Cindy Hoffman
Connie Corbett
Michelle Ross
Patty Seidl

Linda called the meeting to order at 12:01pm. Cindy made a motion to accept the minutes from the last meeting and it was seconded by Patty; all in favor.

Chair's Report

The Board is planning to keep the Ocean Pines Season Kickoff event, and the event organizing committee may become a sub-committee of the Communications Committee. Gary and Linda plan to remain the co-chairs of the OP Season Kickoff.

We continue to look for ways to improve communications with the Ocean Pines Community and the Committee Chairs while at the same time protect the Professional Staff.

After initially indicating she may resign from the committee, Carrie Morrison has agreed to continue. To be ready in case of any future resignations, the Communications Committee continues to welcome applications from potential new members.

Old Business

Linda still needs to receive updated applications from Patty and Diana in order for their terms to be extended by the board.

VOTE signs should be out by early July 2024 and Linda has agreed to ask Public Works to assist us this year. [NOTE: signs were picked up by the committee and have now been distributed throughout the community.]

Strategic Planning is planning a resident survey for October. They've asked the Communications committee for support promoting participation. Linda will attend their July meeting to learn how we might assist.

New Business

We need to come up with a meeting schedule. Linda will email all to find out the best time for a virtual meeting for everyone.

Linda will be away in July; Cindy has agreed to run the meeting for Linda in July. There will not be a Communications meeting in August.

Cindy has agreed to become committee Secretary and begin taking the minutes in September and Patty will stay on as a member.

The committee discussed PinesCast, the new Ocean Pines podcast, and agreed to help promote it and suggest story ideas to the OPA marketing team. (PinesCast is available on all major podcast platforms. To listen: <https://sites.libsyn.com/525343>).

Meeting adjourned 12:51pm.

Respectfully Submitted,
Patty Seidl