

# COMMUNICATION COMMITTEE MINUTES

December 13, 2018

In attendance: Jennifer Cropper-Rines, Elaine Brady, Cheryl Jacobs, Josette Wheatley and board liaison Collette Horn.

Meeting called to order at 8AM

Review of the Ocean Pines Survey: Primary issues committee identified as priorities of the community were:

- Communication – especially to the under 55 property owners
- Drainage
- Board Issues
- Unkempt properties and guidelines for rental properties
- Upkeep of OPA facilities
- Road repair and maintenance
- Mediacom

Not all areas discussed and will be at next meeting, however several recommendations on topics covered were presented to Collette to review with the board:

Communication:

- Designating/hiring person to be the Communications Director vs. Marketing Director to better keep community informed on issues in addition to PR/marketing.
- Developing regular e-mail/online informational newsletter to update community on issues
- Utilizing the OPA website as a Town Hall forum for reaching out and getting answers in addition to the Town Hall meetings.

Board Issues:

- Provide information for on-going projects to prospective board members, enabling them to be better aware of status and prior votes on issues, which would help keep projects moving along rather than stalling every time a new board is seated.

Unkempt Properties:

- There is information available on status of individual properties that are being addressed – developing a method of providing that status to the community.
- Setting up a method for neighborhoods not under a secondary HOA to report problems to the board

Josette will break down comments by topic for evaluation.

Meeting adjourned at 9:30 AM

Next meeting – Thursday, January 17, 8AM