

COMMUNICATIONS COMMITTEE MINUTES

Date: 5-20-2021

Time: 10 am

Committee Chairperson: Cheryl Jacobs

In Attendance

Cheryl Jacobs

Jenny Cropper Rines

Josh Davis

Josette Wheatley

Julie Malinowski

Marlene Ott

Diana Snyder

Elaine Brady

Debbie Bennington

Approval of Minutes

Meeting - April 15, 2021 @ 10 am, VIA Microsoft Teams

Ocean Pines Communications Committee Meeting

Agenda

Old Business

- a. Residents Academy Update; History Section; Master Calendar Update; Electronic signage update; Town Hall Meeting; Review Resolution C-06

New Business

- a. Executive Council Meeting - May 26; Strategic Planning Committee request; Committee viability review; County History Week; Social Media

Approval of Minutes

Motion to approve made by Josh Davis , second by Julie Malinowski

Residence Academy

Julie Malinowski is our lead for this project, she reported that they would like to re-create the original Town Hall type video, with different speakers and topics. Josh would recommend to outsource the videoing of this task to professional

History Section

The General Manager gives blessings; suggested do-over at fireplace for John Malinowski Video.

Marlene Ott and John Talbott joined forces and created an amazing documentary while at the Beach Club with the lovely view of the Atlantic Ocean behind them.

Electronic Signage

We have not heard back from the board on how to proceed to date on this topic.

Town Hall

The board has requested the committee do a Town Hall Meeting due to the interest in the short term rentals by homeowners. The dates proposed were Saturday June 12th or Sunday June 13th.

Resolution C-06

A review of this document was made to better understand our task to assist the board with issues within our community. It was agreed that we would combine all documented changes into a master copy and review the final at the next meeting.

Strategic Planning committee request

We were asked to review the strength, weaknesses and opportunities of our committee. Jenny mentioned a few items to start the discussion. The next Executive Meeting is May 26, and the committee will inquire on availability of Yacht Club, then Recreational Center as second choice due to capacity.

Weakness: threats bad weather

Opportunities: Location

Strength: Amenities

Committee Viability Review

The committee discussed if we could if asked; take the role to get individuals inform who are interested in running for the board. This currently is being done by the Search Committee. A suggestion was made to create a module in the Residents Academy about candidacy for the Board of Director position.

Next agenda item

The committee would like to add discussion at next meeting for Ocean Pines History video, created in a September timeframe, possibly on a Saturday, with different topics and different individuals.

Next Meeting

Next Meeting 6-17-2021 @ 10 am

Motion to adjourn was made at 11:10 am and was passed unanimously.