



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

Continue Your Retail Success at the Ocean Pines Marketplace

We are offering you the opportunity to submit a renewal Merchant Application Package for the 2021 Ocean Pines Farmers & Artisans Market.

With an approved renewal application, you will continue to enjoy:

- Selling at the largest open-air public market on Maryland's Eastern Shore.
- Greeting local and destination shoppers throughout the year.
- Choosing from merchant packages with convenient participation options.

Renewing your participation is easy. Complete the application and return with all required information, supporting documents and the participation payment. If you are enrolling in the Market Easy Pay Plan, return the Payment Agreement and first due payment with the merchant application. The renewal Merchant Application package is due on or before **December 31, 2020**.

Do not delay in returning your renewal merchant application. After the December due date, a merchant will be required to reapply to the Ocean Pines Farmers & Artisans Market as a new merchant. No guarantee is given that a renewal application or new merchant application will be approved by the market.

Sincerely,

David Bean

David Bean

Market Manager

Ocean Pines Farmers & Artisans Market



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

2021 Merchant Application

The Ocean Pines Farmers & Artisans Market is a juried public market accepting categorized merchants based on product variety, originality, and quality of goods sold. Merchant selection is designed to provide customers with not only the highest quality of merchants but a collection of merchants who complement one another in such a way to create the ultimate shopping experience.

Application Type

Please indicate the type of application you are submitting:

- New Merchant Application \$25 Application Fee
- Renewing Merchant Application Renew period ends December 31, 2020

Merchant Profile

It is important to keep your merchant contact information updated with the Market.

Business Name: _____

Applicant Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell: _____

Email: _____

Social Media:

Facebook: _____ Twitter: @ _____ Instagram: @ _____

Merchant Plan

Please select a Merchant Plan:

- \$400: Resident Merchant January – December 52 weeks
- \$350: Peak Season Merchant May – September 22 weeks
- \$25: Day Merchant January – December Single-Day Visits



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

Market and Merchant Category

Select a market category, and a corresponding sub-category that best defines your business:

Green Market

- Farm/Produce Commercial Bakery Maryland Cottage Industry Eggs/Dairy
- Gourmet Foods Meats/Poultry Seafood/Fish Wine/Spirits Fiber
- Cut Floral Herbal Product Coffee/Teas Culinary/Home Services
- Other: _____

Artisan Market

- Clay Ceramic Metals Wood Items Upcycled Materials Fibers/Fabric
- Weaving/Felting & Spinning Sewing/Embroidery Candles Garden Art Wall Hangings
- Home Décor Furniture Stationary/Greeting Cards Painting Drawings Photography
- Floral Fresh/Dried Jewelry/Wearable Trinkets Skincare/Grooming Soap/Bathing
- Other: _____

Peddler Market

- Kitchen/Housewares Home Décor Gourmet Foods Jewelry/Accessories
- Clothing/Fashions
- Essential Oils Soap/Bath Products Herbal Products
- Other: _____

Vintage Market *(Upscale display only, no flea market selling)*

- Antiques Vintage Retro Repurpose Upcycle
- Other: _____



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

About Merchandise

Please use this space to write a brief description about your merchandise:

Photos *(new merchant requirement)*

Attach photos showcasing your set up and the merchandising of your goods.

Licenses

Merchants must furnish to the Ocean Pines Farmers & Artisans Market a current and valid copy of any and all licenses necessary for their operation. A copy of the appropriate licenses must accompany the merchant application to be considered.

Are you required by the State of Maryland or Worcester County to be licensed for any aspect of your business?

No Yes - If so, you MUST attach copies of all current required licenses.

Compliance Agreement

I have read and agree to abide by the rules and regulations of the Ocean Pines Farmers & Artisans Market and all other federal, state, and local regulations that apply. I understand that I will forfeit my right to sell at the Ocean Pines Farmers & Artisans Market if I am found in non-compliance. The Ocean Pines Farmers & Artisans Market holds personal information in confidence and does not release it without your permission. I agree to hold the Ocean Pines Farmers & Artisans Market and the Ocean Pines Association harmless and indemnify them of any liability or losses which might result from my participation in the Ocean Pines Farmers & Artisans Market. Receipt of an application does not guarantee acceptance to the Ocean Pines Farmers & Artisans Market.

Print Name: _____

Signature: _____

Date: _____



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

Payment

Please make your payment payable to: Ocean Pines Association

Fees:

New Merchant Application Fee	\$ _____
Merchant Plan Fee	\$ _____
Day Merchant Fee (<i>first visit pre-payment of \$25</i>)	\$ _____
Total amount due:	\$ _____

Payment:

- Check - enclosed
- Credit Card Authorization Form - attached
- Merchant Easy Payment Plan - attached

Submitting Application

Your merchant application may be hand-delivered in person to Market Manager David Bean at the Saturday Market or submitted by email to flavordrizzles@gmail.com. The application can be mailed to: Ocean Pines Association, Attention: David Bean, Market Manager, 239 Ocean Parkway, Ocean Pines, Maryland, 21811.



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

Updating Our Policies

We're updating our policies to better explain the merchant's responsibilities as a participant at our markets. We firmly believe that our merchants should always have clear, simple explanations of how our marketplace works.

Several of the updates are the result of our work with our community partners. Others are based on input from ongoing conversations with marketplace merchants, market policymakers and our loyal consumers.

Here's the updated information we've added to our handbook:

Market Policies

Vendor Handbook, page 8

Attendance

Day Merchant:

A Day Merchant who has reserved a space and does not attend on the reserved date and has not notified the Market Manager of a participation cancellation within 72 hours of the market day will be fined for the failure to participate. The imposed fine will be \$25.

Resident / Peak Season Merchant:

All Merchants must notify the Market Manager 72 hours in advance of a market day they will miss. Notification can be done by text, email or voicemail. The fine for failure to notify the Market Manager of an absence will be charged a fine at the rate of \$25.

Excessive Absences:

Resident and Peak Season Merchants who continually miss market days will forfeit their rights to their current merchant space or could have their market merchant status revoked.

Pricing

Pricing of goods sold at the market is solely the responsibility of the individual merchant. Fraudulent, dishonest, or collusion to set prices among merchants may be grounds for forfeiture of the right to do business at the Ocean Pines Farmers & Artisans Market.

Health and Safety Regulations

It is the responsibility of each merchant to abide by all local, state and federal regulations which govern the sampling, production, labeling, or safety of the product the merchant offers for sale at the market. Failure to comply may result in forfeiture of the merchant's participation at the market. If you have any questions on this matter, please speak with the Market Manager, the Worcester County Health Department, The Maryland State Health Department, The Maryland Department of Agriculture, the Maryland Department of Natural Resources, Maryland Department of Weights and Measures or the appropriate authorities. All processed foods must comply with all applicable local, state and federal health and safety regulations.



Ocean Pines Farmers & Artisans Market

Where Weekends Begin in Ocean Pines

The Market Booth

Vendor Handbook, page 10

Assigned Location

Day Merchants will be assigned a space on a first-come basis.

Booth and Product Identification

All merchant booths must have professional signage that clearly displays their business name.

Booth Components

All merchants must use a 10x10 tent or canopy. The color of the tent or canopy is optional. Request to use multiple or larger tent or canopy sizes must be presented to the market manager for approval.

Merchandising and Product Display

All tables or display surfaces must be dressed with an attractive, clean covering such as fabric, tablecloths, or vinyl tablecloths. Commercial work tarps or painting drop cloths are not considered appropriate table coverings.